








CORINNE WEISGERBER, PH.D.

PROFESSOR
Concordia University

PROFILE

Multilingual university educator with over 20 years of experience in higher education teaching and administration. Passionate about educational technology, intercultural communication and digital literacy. Seasoned keynote and conference speaker and media expert. Diverse experience in curriculum development, instructional technology, interdisciplinary collaboration, remote instruction, and organizational leadership. Fascinated by the intersection of generative AI and pedagogy.

CONTACT

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EDUCATION

PH.D. IN COMMUNICATION ARTS & SCIENCES
THE PENNSYLVANIA STATE UNIVERSITY | DECEMBER 2002

- Graduated magna cum laude

M.A. IN SPEECH COMMUNICATION
THE PENNSYLVANIA STATE UNIVERSITY | AUGUST 1999

- Graduated magna cum laude

B.A. IN SPEECH COMMUNICATION
MIAMI UNIVERSITY | MAY 1997

- Graduated cum laude

PREMIÈRE CANDIDATURE EN JOURNALISME & COMMUNICATION
UNIVERSITÉ LIBRE DE BRUXELLES | MAY 1995

- Grande Distinction

DIPLÔME DE FIN D'ÉTUDES SECONDAIRES
LYCÉE HUBERT-CLEMENT ESCH | JUNE 1994

- Mention: Très bien

EXPERIENCE

PROFESSOR OF COMMUNICATION & PUBLIC RELATIONS
COLLEGE OF BUSINESS & COMMUNICATION
CONCORDIA UNIVERSITY TEXAS | AUG 2018 - PRESENT

Responsible for designing and teaching both in-person and online courses for the College of Business and Communication. Courses I currently teach:

Intercultural Comm.	Digital & Media Literacy	Public Relations
Digital Journalism	Communication Technology	Media Writing
Organizational Comm.	Media History & Theory	Visual Comm.
Fundamentals of Comm.		

General Education Program Chair | 2021 - Present

- Responsible for the oversight, implementation, assessment and periodic review of the university common core curriculum which consists of 43-45 credit hours from a range of academic disciplines.
- Establish plans, procedures, and benchmarks for assessing the educational effectiveness of the general education curriculum.
- Recommend policies governing general education, review student academic petitions related to general education requirements, approve courses for inclusion in the general education curriculum, and certify courses for experiential learning credit.

Public Relations & Advertising Concentration Coordinator | 2018 - Present Visual Communication Concentration Coordinator | 2020 - Present

- Advise students specializing in Public Relations and Visual Communication
- Oversee the Lambda Pi Eta National Honors Society for Communication students which I launched. Coordinate the annual induction ceremony.

Interim Department Chair | Spring 2024

- Responsible for leading the daily business of the Dept. of Communication.

LANGUAGES

ENGLISH




GERMAN



FRENCH



LUXEMBOURGISH



DUTCH



SPANISH



WEB SKILLS

WORDPRESS



HTML



DRUPAL



DREAMWEAVER



GENERATIVE AI - TEXT



GENERATIVE AI - GRAPHICS



ASSOCIATE PROFESSOR OF COMMUNICATION

SCHOOL OF HUMANITIES

ST. EDWARD'S UNIVERSITY, | AUG 2006 - MAY 2018

Recognized for my innovative uses of technology in the classroom. Created the first social media class in the nation in 2007. Promoted to Associate Professor with tenure in 2012. Developed and taught courses in:

Public Relations	Interactive Media & Design	Public Speaking
PR for Nonprofits	Research Methods	Persuasion
Social Media for PR	Interpersonal Communication	Internship
Social Media in a Global Context		

Department Chair/Area Coordinator | 2011-2013

- Led a department of 9 full-time faculty and 250+ undergraduate majors
- Hired, supervised, and evaluated about 10 adjunct faculty members each semester
- Developed course schedule for 50 classes
- Led departmental assessment & planning
- Worked with Marketing department to promote the Communication program

Interim Basic Course Director | 2016

- Oversaw the university's General Education Public Speaking course
- Hired, supervised, and evaluated all faculty (18 sections/semester)
- Developed the course schedule
- Worked with textbook publishers

RESEARCHER/INSTRUCTOR

CAIN PROJECT IN ENGINEERING & PROFESSIONAL COMMUNICATION

RICE UNIVERSITY | AUG 2005 - MAY 2006

- Engaged in interdisciplinary collaborations with faculty in the Natural Sciences, Civil Engineering and Mechanical Engineering. Collaborations involved grant writing, curriculum development, communication instruction, and assessment of oral student performance.
- Studied and investigated communication processes, pedagogy, and industry best practices. Pursued research projects and participated in research collective.
- Created curriculum materials on conflict management, team problem-solving and decision-making. Published on Connexions (now OpenStax) an open educational content repository developed at Rice University.

ASSISTANT PROFESSOR OF COMMUNICATION

COLLEGE OF ARTS & SCIENCES

TEXAS A&M UNIVERSITY AT PRAIRIE VIEW | AUG 2002 - JULY 2005

- Developed and taught undergraduate classes in Communication Technology, Fundamentals of Speech Communication, Mass Media Writing, Advertising, and Public Relations.
- Co-chaired the development of a Digital Media Graduate program.

GRAPHIC DESIGN & LAYOUT SKILLS

ADOBE PHOTOSHOP



ADOBE INDESIGN



ADOBE ILLUSTRATOR



ADOBE FIREFLY



GIMP



PRESENTATION DESIGN & PUBLISHING TOOLS

APPLE KEYNOTE



POWERPOINT



APPLE IBOOKS AUTHOR



ADOBE EXPRESS



CANVA



PEER REVIEWED PUBLICATIONS

Weisgerber, C. (2017). Teaching students to become curators of ideas: An exercise in applied new media literacy. In J. S. Seiter, J. Peeples, & M. L. Sanders (eds.), *Great Ideas for Teaching Students (G.I.F.T.S.) in Communication*. Boston, MA: Bedford/St. Martin's.

Weisgerber, C. & Butler, S. (2016). Debranding digital identity: Personal branding and identity work in a networked age. *International Journal of Interactive Communication Systems and Technologies*, 6(1), 17-33.

Weisgerber, C. & Butler, S. (2015). Curating the Soul: Foucault's concept of hupomnemata and the digital technology of self-care. *Information, Communication & Society*.

Weisgerber, C. (2012). Illusions of Empowerment: Re-interpreting the Blogger's Social Media Dream. *International Journal of Interactive Communication Systems and Technologies*, 2(1), 36-51.

Weisgerber, C. (2012). Public voice and new media literacy skills as a learning outcome in the public speaking classroom. In F. Mullen (ed.), *Teaching Communication Creatively*, Lynchburg, VA: Liberty University Press.

Butler, S. & Weisgerber, C. (2011). Empowering 21st Century Learners through Personal Learning Networks. In P. Ferris (ed.), *Teaching, Learning, and the Net Generation: Concepts and Tools for Reaching Digital Learners* (pp. 249-268). Hershey, PA: IGI Global.

Weisgerber, C. & Butler, S. (2011). Social Media as a Professional Development Tool: Using Blogs, Microblogs and Social Bookmarks to Create Personal Learning Networks. In C. Wankel (ed.), *Teaching Arts & Science with Social Media*, pp. 339-363. Bingley, U.K.: Emerald.

Weisgerber, C. (2010). Disorder Construction As Lay Work: Examining The Relationship Between Sleep Paralysis Construction And Help-Seeking Behaviours. In R. Harris, N. Wathen, & S. Wyatt (eds.), *Configuring Health Consumers: Health Work and the Imperative of Personal Responsibility*, pp. 94-109. Houndsmills, U.K.: Palgrave Macmillan.

Weisgerber, C. & Butler, S. (Eds.) (2010). *Communication Pedagogy in the Age of Social Media* [Special Issue]. *Electronic Journal of Communication*, 20(1).

Weisgerber, C. & Butler, S. (2010). Editor's Introduction: Special Issue on Communication Pedagogy in the Age of Social Media. *Electronic Journal of Communication*.

Weisgerber, C. (2009). Teaching PR 2.0 through the use of blogs and wikis. *Communication Teacher*, 23(3), 105-109.

Weisgerber, C. & Butler, S. (2009). Visualizing the Future of Interaction Studies: Data Visualization Applications as a Research, Pedagogical, and Presentational Tool for Interaction Scholars. *Electronic Journal of Communication*, 19(1-2).

Weisgerber, C. (2009). Service-Learning in the PR Campaigns Class: Using Wikis as an Interaction, Reflection, and Assessment tool. In D. W. Worley, B. Hugenberg, & M. Elkins (eds.), *Best Practices in Experiential and Service Learning in Communication*, pp. 370-378. Dubuque, IA: Great River Technologies.

Weisgerber, C. (2006). Helping students understand the press kit and its use by the media: When PR material becomes news. *Communication Teacher*, 20 (4), 93-96.

SOCIAL MEDIA SKILLS

HOOTSUITE



GOOGLE ANALYTICS



GOOGLE ADWORDS



SEO



PERSONAL STRENGTHS

INTERPERSONAL COMMUNICATION

INTERCULTURAL SENSITIVITY

CREATIVITY

PEDAGOGY

TRAINING & DEVELOPMENT

TEAM WORK & COLLABORATION

PROBLEM-SOLVING

LEADERSHIP

ORGANIZATION

LANGUAGES

ATTENTION TO DETAIL

COPY EDITING & WRITING

VISUAL COMMUNICATION

Weisgerber, C. & Butler, S. (2005). Towards a theoretical framework for the design of interactive online distance learning systems. *The Texas Journal of Distance Learning*, 2 (2), 44-57.

Weisgerber, C. (2004). Turning to the Internet for help on sensitive medical problems: A qualitative study of the construction of a sleep disorder through online interaction. *Information, Communication & Society*, 7(4), 111-132.

CONFERENCE PRESENTATIONS

ACADEMIC CONFERENCE PRESENTATIONS

Weisgerber, C. & Butler, S. (May, 2022). Reconceptualizing effective health communication for present-day social and mass media ecosystems. Paper presented at the International Communication Association's (ICA) post-conference. Université Bourgogne Franche-Comté, Dijon, France.

Rosas, C., Weisgerber, C., Yndo, M. (June, 2021). Pivoting to Online Learning during a Pandemic: Techniques and Tools for Active Learning. Presented online at the Nineteenth International Conference on New Directions in the Humanities: Critical Thinking, Soft Skills, and Technology. Universidad Complutense Madrid, Madrid, Spain.

Yndo, M., Rosas, C., Weisgerber, C., (June, 2021). New Frontier in Higher Education: Teaching during a Pandemic. Presented online at the Nineteenth International Conference on New Directions in the Humanities: Critical Thinking, Soft Skills, and Technology. Universidad Complutense Madrid, Madrid, Spain.

Rosas, C., Yndo, M., Weisgerber, C. (July, 2021). We talk the talk but do we walk the walk? The application of student centered applications for adult learners. Presented online at the Twenty-eight International Conference on Learning. Jagiellonian University, Kraków, Poland.

Weisgerber, C. (March 2020). Not for Sale: Academic Freedom at University, Inc. Talk accepted for presentation at the SXSWedu (South by Southwest Education) Conference, Austin, TX. Cancelled due to COVID.

Weisgerber, C. (May, 2020). Fostering effective intercultural dialogue through cultural and linguistic awareness. Paper accepted for presentation at the Transatlantic Dialogue Conference. University of Luxembourg, Esch-sur-Alzette, Luxembourg. Cancelled due to COVID.

Weisgerber, C. (2017, November). Broken agencies/broken agency: The role of communication professionals in confronting dysfunctional systems. Paper presented to the Ethnography Division of the National Communication Association, Dallas, TX.

Butler, S. & Weisgerber, C. (2016, November). Malcolm X: Constructing black manhood in public memory. Paper accepted for presentation to the Mass Communication Division of the National Communication Association, Philadelphia, PA.

Weisgerber, C. & Butler, S. (2015, November). Curating the Soul: Foucault's concept of hupomnemata and the digital technology of self-care. Paper presented to the Human Communication and Technology Division of the National Communication Association, Las Vegas, NV.

AWARDS & GRANTS

LILLY FACULTY FELLOW

National Fellowship Program (2023 – 2025)
\$12,000 grant + travel expenses

ACADEMIC FREEDOM GRANT

American Association of University
Professors (2018)
\$7,500 grant

PRESIDENTIAL EXCELLENCE GRANT

St. Edward's University (\$5,000)
2007, 2009, 2010, 2013, 2014, 2016

QUALITY ENHANCEMENT PLAN (QEP) CURRICULUM DEVELOPMENT GRANT

St. Edward's University (2016)

FINALIST, DELAYNE HUDSPETH AWARD FOR INNOVATIVE INSTRUCTION

St. Edward's University (2008)

TOP FIVE PAPER AWARD

Human Comm. & Technology Division,
National Communication Association, 2002

TOP STUDENT PAPER AWARD

Health Communication Division,
National Communication Association, 2002

TOP FIVE PAPER AWARD

Interpersonal Communication Division,
Southern States Comm. Association, 2000

Weisgerber, C. (2015, November). Embracing The Discourse of Disruption in Higher Ed? Paper presented to the Undergraduate College and University Section Division of the National Communication Association, Las Vegas, NV.

Weisgerber, C. (2015, November). Fostering Course Creativity with Instructional Technology. Paper presented to the National Communication Association Educational Policies Board, Las Vegas, NV.

Weisgerber, C. (2015, November). Utilizing the Digital Landscape in and out of the Classroom: How Current Communication Technologies Foster Community and Scholarship. Paper presented to the Opportunities for Technology and Community Division of the National Communication Association, Las Vegas, NV.

Weisgerber, C. (2015, March). Disrupting the Disruption in Higher Ed. Talk given at the SXSWedu (South by Southwest Education) Conference, Austin, TX.

Weisgerber, C. (2014, November). Teaching with Storify, Diigo and HootSuite. Paper accepted to the NCA Educational Policies Board Panel, Chicago, IL.

Weisgerber, C. (2013, November). The Networked Academic. Paper presented to the Human Communication and Technology Division of the National Communication Association, Washington, D.C.

Weisgerber, C. (2013, June). Teaching Students to Become Curators of Ideas: An Exercise in Applied New Media Literacy. Paper presented at the International Communication Association's Annual Convention, London, U.K.

Weisgerber, C. & Butler, S. (2012, September). Measuring Your Social Media Efforts. Online workshop given for the HP Catalyst Initiative & the New Media Consortium.

Weisgerber, C. & Butler, S. (2012, March). Re-envisioning Modern Pedagogy: Educators as Curators. Talk given at the SXSWedu (South by Southwest Education) Conference, Austin, TX.

Weisgerber, C. (2011, November). Twittering on the Edge of Disaster: Cattenom's Curation of a Catastrophe. Paper presented to the Convention Theme Division of the National Communication Association, New Orleans, LA.

Butler, S. & Weisgerber, C. (2011, November). Tapping into the stream of expert voices to create self-directed learning experiences for digital natives. Paper presented to the Instructional Development Division of the National Communication Association, New Orleans, LA.

Weisgerber, C. & Butler, S. (2011, March). Empowering students through personal learning networks built on social media platforms. Talk given at the SXSWedu (South by Southwest Education) Conference, Austin, TX.

Weisgerber, C. (2010, November). Illusions of Empowerment: Re-interpreting the Social Media Dream. Paper presented to the Human Communication and Technology and the Critical Studies Divisions of the National Communication Association, San Francisco, CA.

Weisgerber, C. (2010, April). Interacting with the digital natives: Online technology for interactive learning. Talk given at the Central States Communication Association Annual Conference, Cincinnati, OH.

Weisgerber, C. (2010, April). Engaging students in experiential and service learning. Paper presented at the Central States Communication Association Annual Conference, Cincinnati, OH.

PROFESSIONAL SKILLS

DATA ANALYSIS

REPORT WRITING

STRATEGIC PLANNING

PROJECT MANAGEMENT

COMMUNITY SERVICE

COMMUNITY ENGAGEMENT EXAMPLES:

COUNCIL CHAIR

Oak Hill UMC (2021 – Present)

COMMUNICATION TEAM CHAIR

Oak Hill UMC (2014– 2021)

FREEZE NIGHT SHELTER FOR THE HOMELESS VOLUNTEER

Oak Hill Community Alliance (2019 – Present)

FOSTER PARENT

Texas Foster Care System (2016-17)

HUMAN TRAFFICKING AWARENESS TEAM CO-CHAIR

Oak Hill UMC (2015-17)

ONLINE SAFETY EDUCATION CHAIR

Oak Hill UMC (2015-18)

WEBSITE MANAGER

Care Communities (2009-11)

Weisgerber, C. (2009, May). Sleep paralysis sufferers and their inclination to seek medical help: how do lay constructions of the disorder influence sufferers' help-seeking behaviors? Paper presented at The University of Western Ontario's Negotiating Health Information and Technology in a Consumerist Age Summit, London, Ontario.

Weisgerber, C. (2008, November). Public Voice and New Media Literacy Skills as a Learning Outcome in the Public Speaking Classroom. Paper presented to the G.I.F.T.S. Division of the National Communication Association, San Diego, CA.

Weisgerber, C. & Butler, S. (2008, November). Incorporating social media into the communication classroom: How to make the best of blogs, wikis, social bookmarks, and RSS feeds. Pre-conference seminar presented to the Pre-conference Division of the National Communication Association, San Diego, CA.

Butler, S. & Weisgerber, C. (2008, November). UnConventional Speech Grading Techniques: Using Software Programs to Administer Speech Feedback to Students. Paper presented to the Community College Section of the National Communication Association, San Diego, CA.

Weisgerber, C. & Butler, S. (2008, April). Spreading Ideologies on the Read/Write Web: Government use of meta-blogs to teach democracy in the Muslim World. Paper presented to the Mass Communication Division of the Southern States Communication Association, Savannah, GA .

Weisgerber, C. (2007, November). Disclosing Hallucinations: Strategies Used by Sleep Paralysis Sufferers to Talk about Face-Threatening Hallucinatory Experiences. Paper presented to the Interpersonal Communication Division of the National Communication Association, Chicago, IL.

Weisgerber, C. & Butler, S. (2006, November). "Effects of the Differential Constructions of a Sleep Disorder on a Sufferer's Inclination to Seek Medical Help: A Qualitative Analysis". Paper presented to the Health Communication Division of the National Communication Association, San Antonio, TX.

Weisgerber, C. (2006, November). "ComCoach: An online speech resource designed to improve students' oral presentation and critical evaluation skills". Paper presented to the Scholar-to-Scholar Program of the National Communication Association, San Antonio, TX.

Weisgerber, C. (2006, August). "Language Policy in Multilingual Nations: A Case Study of Language Policy Development in the Grand-Duchy of Luxembourg." Paper accepted for presentation at the Internal Association for Intercultural Communication Studies, San Antonio, TX.

Weisgerber, C. & Butler, S. (2006, April). Should we stay or should we go? Leadership communication in the face of a potentially catastrophic hurricane. Paper presented to the Crisis Communication Division of the Southern States Communication Association, Dallas, TX.

Weisgerber, C. (2004, November). Email from Prince Nana Kofi of Nigeria: A Qualitative Study of the Construction of Identity in Nigerian Email Scams. Paper presented to the Human Communication and Technology Division of the National Communication Association, Chicago, IL.

Weisgerber, C. (2003, November). Constructing the Sleep Paralysis Disorder through Online Interaction: How Internet Users make Sense of a Mysterious Phenomenon. Paper presented to the Communication and Social Cognition Division of the National Communication Association, Miami, FL.

PROFESSIONAL SERVICE

ADVISORY BOARD MEMBER

SXSW EDU (2013 – Present)

SXSWedu is one of the largest and most relevant learning festivals in the world. Each year SXSWedu brings together the brightest minds in education to share ideas, network, and create the future of teaching and learning. In 2022, the conference drew total participation totaling approximately 278,681.

ADVISORY BOARD MEMBER

Social Media Club Education Initiative
(2010– 2012)

A national initiative aimed at uniting educators, students and professionals to further the development of social media curricula in schools enabling a wider network of learning and workforce preparedness.

NETWORK ADMINISTRATOR

PROpenMic (2008-2010)

A social network of roughly 4,500 PR students, faculty and professionals.

Weisgerber, C. (2003, April). Caught on the Web: Exposing Student Plagiarism in the Speech Classroom. Paper accepted for presentation at the Basic Course Division of the Eastern Communication Association, Washington D.C.

Weisgerber, C. (2002, November). Towards a Theoretical Framework for the Design of Interactive Multimedia- Based Online Learning Systems. Paper presented to the Human Communication and Technology Division of the National Communication Association, New Orleans, LA.

Weisgerber, C. (2002, November). Examining the Role of Self-Disclosure and Self-Presentation in Online Health Communication. Paper presented to the Health Communication Division of the National Communication Association, New Orleans, LA.

Weisgerber, C. (2002, April). SpeechTeach 1.0: An Online Speech Communication Learning Environment. Paper presented to the Instructional Development Division of the Eastern Communication Association, NY.

Weisgerber, C. (2001, November). Using Discourse Analytical Tools in the Second Language Classroom: Textual Analysis and Pedagogical Application of Goethe's Faust. Paper presented to the Language and Social Interaction Division of the National Communication Association, Atlanta, GA.

Weisgerber, C. (2001, November). Turning to the Internet for Medical Problems: The Case of the Online Sleep- Paralysis Community. Paper presented to the Human Communication and Technology Division of the National Communication Association, Atlanta, GA.

Weisgerber, C. (2001, April). Seeking Online Medical Help for Sensitive Topics: A qualitative study of a bulletin board devoted to sleeping disorders. Paper presented to the Health Communication Division of the Eastern Communication Association, Portland, ME.

Weisgerber, C. (2000, November). Towards an Axiomatic Theory of Online Patient Disclosure. Paper presented to the Health Communication Division of the National Communication Association, Seattle, WA.

Weisgerber, C. (2000, November). Meeting strangers in cyberspace and real life: A comparison of initial face- to-face and computer-mediated interaction. Paper presented to the Human Communication and Technology Commission of the National Communication Association, Seattle, WA.

Weisgerber, C. (2000, April). AIDS Education and Culture: Analysis of the Effects of Cultural Context Orientation on the Directness of AIDS Education Literature. Paper presented to the Intercultural Communication Division of the Southern States Communication Association, New Orleans, LO.

Weisgerber, C. (2000, April). Infidelity in Dating Relationships: Examining The Impact Of Attachment Style Differences On Infidelity. Paper presented to the Interpersonal Communication Division of the Southern States Communication Association, New Orleans, LO.

Weisgerber, C. (2000, April). Augustine's Rhetoric: Christianization of Ciceronian Rhetoric and Platonic Dialectic. Paper presented to the History of Rhetoric Division of the Southern States Communication Association, New Orleans, LO.

Weisgerber, C. (1999, November). Studying Initial Interaction in Computer-Mediated and Face-to-Face Interaction. Poster presented at the National Communication Association annual convention, Chicago, IL.

PEER REVIEW SERVICE

SELECT EXAMPLES:

- Oxford University Press
- The Review of Communication
- The Electronic Journal of Communication
- Journal of Information, Communication & Society
- McNairs Scholars Research Journal
- SXSWEDU

INDUSTRY SPEECHES

KEYNOTE PRESENTATIONS

Weisgerber, C. (2011, November). Many voices, one stream: Negotiating multiple identities on the social web. Keynote talk given at the webcom Montréal Conference, Montréal, Canada.

INVITED PRESENTATIONS

Weisgerber, C. (2014, January). Du professeur connecté à l'étudiant connecté: vers une pédagogie stratégique des médias sociaux. Invited talk given at the Sorbonne University, Paris, France.

Weisgerber, C. (2014, November). How to Maximize Your LinkedIn Presence. Talk given at the Texas Conference for Women, Austin, TX.

Weisgerber, C. (2013, February). Trainers as curators of ideas: A new metaphor for the digital age. Talk given at the 2013 E-Learning Symposium, Houston, TX.

Weisgerber, C. (2012, October). Rethinking Professional Development in the Age of Social Media. Presentation given at the 2012 Texas HIV/STD Conference, Austin, TX.

Weisgerber, C. (2011, November). Building thought leadership in the age of curation. Talk given at the webcom Montréal Conference, Montréal, Canada.

Weisgerber, C. (2009, May). Tweet your way to success: Using Twitter to connect with your audiences. Talk given at the Public Relations Society of America Digital Impact Conference, New York City, NY.

COMPETITIVE REVIEW CONFERENCES

Weisgerber, C. (2010, March). Is technology weakening our interpersonal relationships? Talk given at the South by Southwest Interactive Conference, Austin, TX.

MEDIA INTERVIEWS

INTERVIEWS WITH INTERNATIONAL, NATIONAL & LOCAL MEDIA

NBC, (2017, November 29). Wild new world of dating will make 'swiping right' seem quaint.

El Mercurio, Santiago de Chile (2017, October 29). Un movimiento de honestidad en redes sociales lucha contra los estereotipos de las vidas perfectas.

CNN, (2013, February 12). How technology has changed romance.

The Austin Chronicle, (2010, March 5). Technology, Take Us Away: Are our gadgets and gizmos troubleshooters or troublemakers?

The Sydney Morning Herald, Australia (2010, June 2010). Social media breeds new field of 'experts'.

ABC News, (2010, March 13). Is Technology Taking Its Toll on Our Relationships?

PROFESSIONAL AFFILIATIONS

American Association of University
Professors (AAUP)
American Federation of Teachers (AFT)
National Communication Association

Austin 360, (2010, March 12). SXSW Panel: Is Technology Weakening Interpersonal Relationships?

YNN News Austin, (2011, May 2nd). Social media shapes word of bin Laden's death. YNN news report.

YNN News Austin, (2015, July 2nd). Hashtag Created by UT Grad Generates Worldwide Response. YNN news report.

Financial Services Technology Magazine, (2010, July 27). Out of the Ashes.

United Methodist Reporter, (2011, February 18). Unplugged: Tech sabbath strengthens connection to God.

Huffington Post Live, (2012, August 27). Graphic photos of sad events are a must.

SERVICE WORK


CONCORDIA UNIVERSITY TEXAS SELECT COMMITTEE & ADVISING WORK

- General Education Program, chair, 2021 - present
- General Education Program, member, 2019-2021
- Strategic Objective Team, 2020-21
- Strategic Theme Team, 2020-21
- Strategic Communication Team, 2020-present

ST. EDWARD'S UNIVERSITY SELECT COMMITTEE & ADVISING WORK

- Institutional Review Board (IRB), 2014-2018
- JSOURCE Editorial Board, 2012-2018
- Interim Basic Course Director, 2016
- Humanities Guidelines Committee, 2014-2018
- Faculty Senate Collegiality Committee, 2013-2015
- Area Coordinator, Communication Department, 2011-2013
- School of Humanities Sub-Committee of the University Task Force on Academic Innovation and New Educational Approaches, 2013-2014
- Innovation Program Committee, 2013-2014
- University Faculty Development Committee, 2010-2012
- Computer Users Group, 2012-present
- University Faculty & Staff Campaign Committee, 2010-2012
- Humanities Retention Committee, 2010-2012
- Alumni Career Panel Planning Committee, 2011
- Campus Leaders Advisory Board Member for the New Media Consortium, 2009-2017
- Business Minor in Event Planning & Fundraising Committee, 2010
- Humanities Angers Program Committee, 2008
- Faculty Advisor, Public Relations Student Society of America, 2006-2017
- Study Abroad Program in Angers, France, Summer 2011

REFERENCES

 Available upon request

SELECT FACULTY WORKSHOPS

- Presenter, "AI and the Academy" Summer Professional Development, 2023
- Presenter, CTE "Conversations on Teaching" Discussion Series, 2015
- Presenter, CTE Faculty Showcase, 2009, 2010, 2011, 2012, 2016
- Presenter, CTE workshop on teaching with blogs and wikis, 2007
- Presenter, McNair's Scholars Program, 2013, 2014, 2015, 2016, 2017
- Presenter, School of Management and Business Faculty Showcase, 2009
- Presenter, School of Management and Business training seminar, 2008
- Presenter, Campus Ministry series on religious diversity in the workplace, 2011